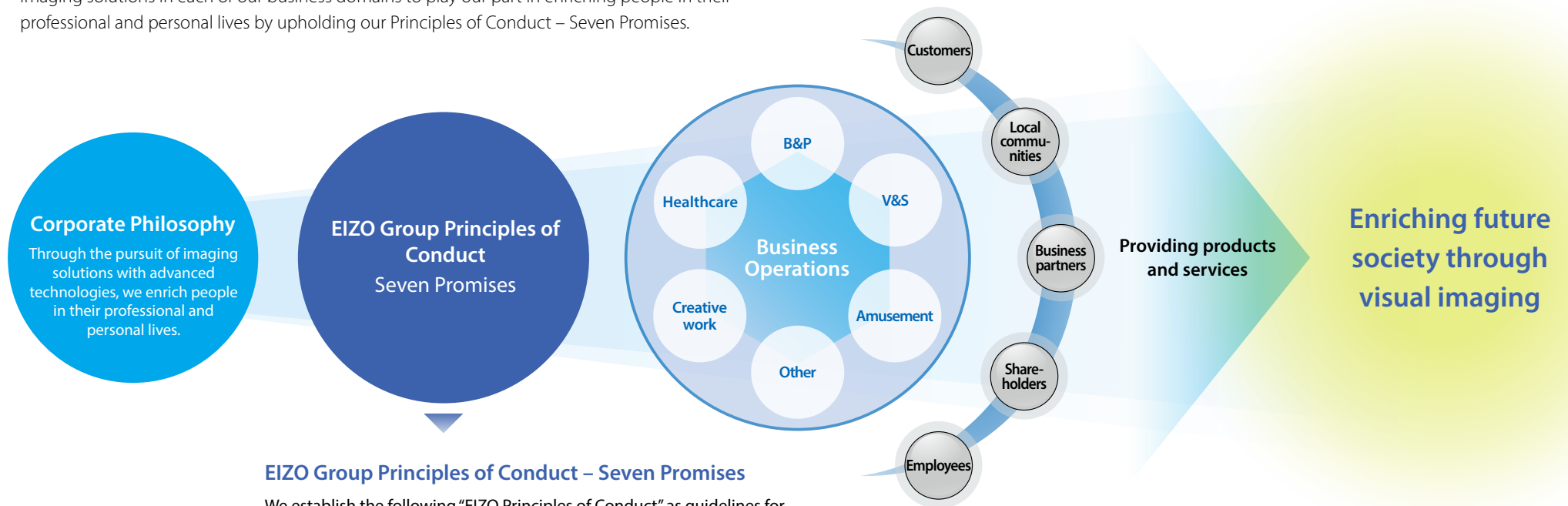


Corporate Philosophy/Principles of Conduct – Seven Promises

Since its foundation in 1968, the EIZO Group has been guided by its corporate credo of creating the world's best products for displaying visual images and has provided solutions for visual environments such as LCD monitors. Today visual images are an essential part of daily life. We are therefore seeking to provide total solutions that incorporate technologies for capturing, recording, and distributing images in addition to technology used for the display of images, which has represented the foundation of our business since our founding. We will develop imaging solutions in each of our business domains to play our part in enriching people in their professional and personal lives by upholding our Principles of Conduct – Seven Promises.



EIZO Group Principles of Conduct – Seven Promises

We establish the following “EIZO Principles of Conduct” as guidelines for each EIZO Group employee and as a commitment to our stakeholders. We pledge to conduct our business in accordance with these Principles.

1. We will supply high-quality products and services loved by customers through creating and offering new value by unique technologies and ideas.
2. We will promote our manufacturing and business activities in consideration of reducing their environmental burdens.
3. We will act as an international corporation with a global outlook and mindset.
4. We will conduct open and fair trade.
5. We will seek to build and maintain strong bonds of trust with our stakeholders (business partners, employees, shareholders, and the local community).
6. We will strictly respect and comply with both the letter and the spirit of the law as a good corporate citizen.
7. We will respect basic human rights and value a broadminded corporate culture.